



## Large-Scale Crisis Management System<sup>©</sup> (LSCMS)

Development and implementation of large-scale  
and international crisis management plans –  
Crisis management and communication

# *Overview*

*LSCMS Crisis  
Management:  
Large-scale and  
international crisis  
organization and  
management.*

In the era of globalization, the crises that companies and organizations may face are not limited to geographic frontiers. Defining and implementing national and international crisis management projects is a challenging task: the project management has to deal with many obstacles such as structures, cultures, languages, size, means, environment, legislation...

However, in the national and international scale, the impacts of a crisis are not solely limited by the geographical location of the organization. Each entity has to have the ability to manage a crisis with the international management team.

Therefore, our R&D department has developed the Large-Scale Crisis Management System (LSCMS), which is based on our expertise and is designed to meet the requirements of major national and international projects.

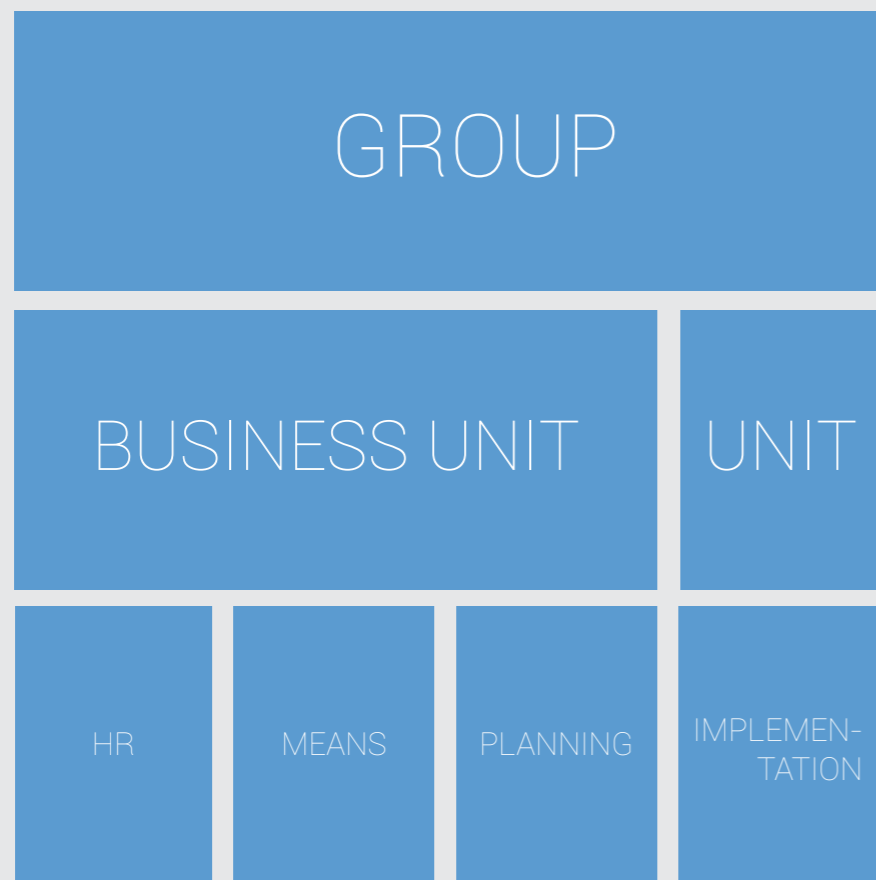
The Large-Scale Crisis Management System has been applied on many major projects such as the implementation of a crisis management plan in 11 sectors, 45 countries and 80 industrial units.



# *Large-Scale Crisis Management System*



The LSCMS tool takes into account all the factors and features which affects the implementation project of a multi-unit crisis management and communication plan.



The LSCMS allows the development of the suitable conditions for the project, the definition of sequencing, the planning, and anticipates the right tools, to minimize the pressure on the team, to take into account the organizational specificities and the human factor of each entity or business unit; in order to reach convincing results in a timeline compatible with the operations objectives.

*Designed to be operational in crisis situations*





The evaluation of the preparedness level and the ability of each unit and of the group to manage a crisis is one of the main stakes of large-scale crisis management.



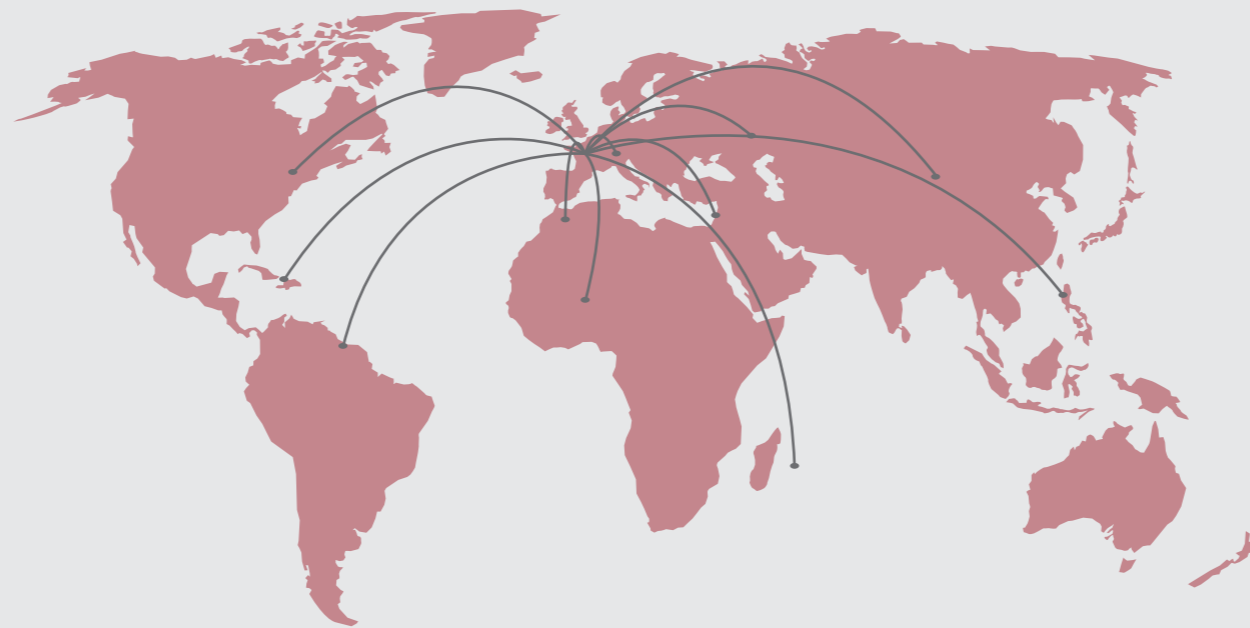
In order to have a general as well as a detailed view of the project, the LSCMS relies on audit performance tool, resources planning and project management.

More specifically, taking into consideration the factors and the local resources in the international projects is a major factor in the success of the crisis management implementation projects.

# *About Heiderich*

Heiderich is a high-standards consultancy agency exclusively specialized in crisis and issues management. The firm gained its reputation thanks to its ability to anticipate the evolution of the public, to merge analysis data with the field and to its rapid response force in highly distressed crisis situations.

Our consultants handle preparation, coaching, tutoring, and respond to real-life crises in complex, difficult and sensitive situations or when the audience is disapproving as well as in post-crisis image reconstruction on an international level.



We have concluded a partnership with Deloitte in the implementation of international crisis management plans.

Lastly, Heiderich is one of the few European leaders that has a crisis communication and management R&D department.



# Contact



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